

Program – Circulation Version
NYSEA Conference 2019
St. John Fisher College
3690 East Ave, Rochester, NY 14618
September 27-28, 2019

Friday Events: *Friday with the St. Louis Fed*

2-6 pm – Pre-conference FRED workshop – Salerno 104

6 pm – Opening Reception – Cleary Auditorium, St. John Fisher College

7 pm – Dinner and Remarks – Cleary Auditorium, St. John Fisher College
Economic Information from the House of FRED™

Dr. Mary Suiter, Assistant Vice President, Federal Reserve Bank of St. Louis

Saturday Events and Sessions:

7:30 am – Breakfast -- Cleary Auditorium

7:55 am – Welcome & Announcements

8:15 am – Concurrent Sessions Begin – Wegman's School of Nursing

BLOCK A Saturday 8:15 – 9:35am

Session A1 – **UG Paper Competition** -- *sponsored by Lumen Learning* -- Della Sue, Chair
WSO 101

Gold Prices: The Movement, Source of Change, and Relation to The Gold Standard

Author: Emily Weinert, Sienna College, er11wein@siena.edu

Discussants: Jeff Wagner, Rochester Institute of Technology, jeffrey.wagner@rit.edu

Robert Culp, Dalton State College, rculp@daltonstate.edu

and Rick Weber, Farmingdale State College, weberr@farmingdale.edu

School District Wealth Redistribution in New York State

Author: Jacob Bayer, SUNY New Paltz, jacobbenjaminbayer@gmail.com

Discussants: Kasia Platt, SUNY College at Old Westbury, plattk@oldwestbury.edu
and David Vitt, Farmingdale State College, vittdd@farmingdale.edu

The Marginal Revenue Product of a Men's College Basketball Player

Author: Nicholas Giordano, SUNY Oneonta, giornj07@oneonta.edu
Discussants: David Vitt, Farmingdale State College, vittdd@farmingdale.edu
Robert Culp, Dalton State College, rculp@daltonstate.edu
and Rick Weber, Farmingdale State College, weberr@farmingdale.edu

Session A2 – **Bring FRED Data into the Classroom** – Diego Mendez-Carbajo, St. Louis Federal Reserve
WSN 207

In this hands-on session we will demonstrate how to use FRED (Federal Reserve Economic Data) in active learning, face-to-face, data-focused instruction. Participants will complete think-pair-share activities focused on labor markets and monetary policy.

Held in the computer lab on the 2nd floor: Use the stairwell across from WSN 102 or elevator across from WSN 101.

Session A3 – **Public Economics** – Ben Niu, chair bniu@sjfc.edu

WSN 102

Human and Automation: A Cost-Benefit Analysis Regarding the Protection of Working Class Jobs

Joseph Herrera, The University of Oklahoma, Josephherrera3200@ou.edu
Discussant: James Booker, jbooker@siena.edu

Implications of Growing Water Scarcity: Productivity and Farm Labor

James Booker, Siena College, jbooker@siena.edu
Coauthor: Scott Trees, Siena College, trees@siena.edu
Discussant: Ben Niu, bniu@sjfc.edu

The Effect of Carbon Taxation on Cross Border Competition and Energy Efficiency

Ben Niu, St. John Fisher College, bniu@sjfc.edu
Discussant:

Session A4 – **Consumer Demand** – Philip Sirianni, chair philip.sirianni@oneonta.edu

WSN 100

Consumer Response to Increased Variety in Demand and Inverse demand Systems with Increased Variety

William Kolberg, Ithaca College, kolberg@ithaca.edu
Discussant: Philip Sirianni, philip.sirianni@oneonta.edu

Compensating and Equivalent Variation: The Case of Amazon Prime Memberships

Philip Sirianni, SUNY Oneonta, philip.sirianni@oneonta.edu

Discussant: Hoang Dao, hoangxua@buffalo.edu

The invisible costs of competition in the airline industry: insights from demand estimation

Hoang Dao, SUNY University at Buffalo, hoangxua@buffalo.edu

Discussant: William Kolberg, kolberg@ithaca.edu

It Takes a Village: Restoring Justice through Community Accountability Boards

Ashley Provencher, Siena College, aprovencher@siena.edu

Discussant: Shuhua He, shuhuahe@buffalo.edu

BLOCK B Saturday 9:50 – 11:10 am

Session B1 – **Flip the Classroom with Econlowdown.org** -- Diego Mendez-Carbajo, St. Louis Federal Reserve

WSON 207

In this hands-on session we will demonstrate how to set up and run a hybrid classroom. Online instructional materials from Econlowdown.org will be complemented with active learning, face-to-face, data-focused activities.

Held in the computer lab on the 2nd floor: Use the stairwell across from WSON 102 or elevator across from WSON 101.

Session B2 – **Economics Education I: Innovative Techniques** – Lauren Calimeris, chair

lcalimeris@sjfc.edu

WSON 100

The Economics of Cupcakes: A Class Activity on the Law of Diminishing Marginal Productivity

Christine Storrie, SUNY Oneonta, Christine.Storrie@oneonta.edu

Discussant: Lauren Calimeris, lcalimeris@sjfc.edu

The Impact of Immediate Feedback Assessment Technique (IF-AT) Quizzes on Student Performance in Microeconomic Principles Courses

Lauren Calimeris, St. John Fisher College, lcalimeris@sjfc.edu

Discussant: Jadrian Wooten, jjw27@psu.edu

Economics is a Kahoot! Workshop

Jadrian Wooten, The Pennsylvania State University, jjw27@psu.edu

Session B3 – **New York State Policy Analysis** – Frederick Floss, chair FLOSSFG@buffalostate.edu

WSO 101

Economic Impacts on New York State of Environmental Tarriffs

Nicole Hunter, Buffalo State University, HUNTERNL@BUFFALOSTATE.EDU

Discussant: Xingwang Qian, Xqianx@buffalostate.edu

The Economics of Rust Belt Cities and New York State Policy

Bruce Fisher, Buffalo State University, FISHERBL@BUFFALOSTATE.EDU

Discussant: Frederick Floss, FLOSSFG@buffalostate.edu

Economic Indicators, Forecasting, and New York State Policy

Theodre Byrley, Buffalo State University, BYRLEYTF@BUFFALOSTATE.EDU

Discussant: Ted Schmidt SCHMIDTP@BUFFALOSTATE.EDU

Analysis of the Changes in Minimum Wage in New York

Frederick Floss, Buffalo State University, FLOSSFG@buffalostate.edu

Discussant: Curtis Haynes HAYNESEC@BUFFALOSTATE.EDU

Session B4 – **Stocks and Finance** – Alka Bramhandkar, chair abramhandkar@ithaca.edu

WSO 102

Financing Sustainability: Innovations, Impact and Prospects

Alka Bramhandkar, Ithaca College, abramhandkar@ithaca.edu

Discussant: John Heim, jheim@albany.edu

Why Doesn't Accommodating Monetary Policy Accommodate?

John Heim, SUNY Albany, jheim@albany.edu

Discussant: Alka Bramhandkar, abramhandkar@ithaca.edu

The Stock Market and Wealth Inequality

Joanne Guo, University of Bridgeport, jguo@bridgeport.edu

Discussant: Ben Niu, bniu@sjfc.edu

Lunch and Keynote 11:25 – 12:50 pm Cleary Auditorium

"Social Networks and Vaccination Decisions" Dr. Neel Rao

Neel Rao is an associate professor of economics at the University at Buffalo. He conducts research and teaches courses in several areas of applied and theoretical microeconomics. Particular interests of his include labor markets and informational economics. He received BA, MA, and PhD degrees in economics from Harvard University. He has published in and refereed for a number of academic journals and is an associate editor of the Journal of Human Capital.

BLOCK C Saturday 1:00 – 2:20 pm

Session C1 – **Economics Education II: Enhancing Learning** – Douglas McKee, chair
douglas.mckee@cornell.edu

WSO 100

Total Recall? Short- and Long-Term Retention of Statistics and Econometrics Skills

Douglas McKee, Cornell University, douglas.mckee@cornell.edu

Discussant: Jadrian Wooten, jjw27@psu.edu

The Effect of Time Management on the Relationship between Academic Performance and Sports Participation

Della Sue, Marist College, della.lee.sue@marist.edu

Discussant: Douglas McKee, douglas.mckee@cornell.edu

Biting the Bullet: Simple Tricks to Enhancing PowerPoint Slides

Jadrian Wooten, The Pennsylvania State University, jjw27@psu.edu

Session C2 – **Health Economics** – Jeffrey Wagner, chair jeffrey.wagner@rit.edu

WSO 101

Estimating the Value to Households of the Wealth Preserving and Service Providing Functions of Health Insurance

Robert Culp, Dalton State College, rculp@daltonstate.edu

Discussant: Monica Litzenberger, mlitzenberger@sjfc.edu

Does Paternalism Justify Involuntary Commitment of those Suffering from Mental Illness?

Randall Krieg, St. John Fisher College, rkrieg@sjfc.edu

Discussant: Robert Culp, rculp@daltonstate.edu

Malpractice reform and the sorting of new physicians by physician human capital

Gerald Marschke, University at Albany, marschke@albany.edu

Discussant: Jeffrey Wagner, jeffrey.wagner@rit.edu

Culpability, Liability, and Chameleon Care

Jeffrey Wagner, RIT, jeffrey.wagner@rit.edu

Discussant: Randall Krieg, rkrieg@sjfc.edu

Session C3 – **Labor Economics** – Arindam Mandal, chair amandal@siena.edu

WSO 102

Industrial Concentration of Occupations and Wage Suppression in Low and Middle-Wage American Labor Markets

Justine Herve, Fordham University, jherve@fordham.edu

Discussant: Anne Bynoe, abynoe@pace.edu

Does an employment protection law lead to lower labor productivity? A panel data analysis of OECD countries

Arindam Mandal, Siena College, amandal@siena.edu

Coauthor: Alex Perry, Siena College, ac03perr@siena.edu

Discussant: Aniruddha Mitra, amitra@bard.edu

Are Labor Rights Essential for Human Rights? An Empirical Analysis

Aniruddha Mitra, Bard College, amitra@bard.edu

Coauthor: Arindam Mandal, Siena College, amandal@siena.edu

Discussant: Justin Herve, jherve@fordham.edu

How Racial and Wealth Inequality Lead to Uneven Outcomes for Student Loan Holders

Anne Bynoe, Pace University, abynoe@pace.edu

Discussant: Arindam Mandal, amandal@siena.edu

Session C4 – **State & Local** – Rick Weber, chair weberr@farmingdale.edu

WSO 104

Is White Flight Anecdotal?

Shuhua He, SUNY at Buffalo, shuhuahe@buffalo.edu

Discussant: Rick Weber, weberr@farmingdale.edu

Economic Complexity at the County Level

Rick Weber, Farmingdale State College, weberr@farmingdale.edu

Discussant: Paul Bauer, paul.bauer@oneonta.edu

The Long-Run Determinants of State Income Growth Revisited

Paul Bauer, SUNY Oneonta, paul.bauer@oneonta.edu

Discussant: John Heim, jheim@albany.edu

Session C5 – **International Issues** – Kpoti Kitissou, chair kpoti.kitissou@oneonta.edu

WSO 105

Impact of Withdrawn Preferential Treatment under European Union’s Generalized System of Preferences Reform

Mitali Pradhan, Fordham University, mpradhan@fordham.edu

Discussant: David Vitt, vittdd@farmingdale.edu

Growth Potential of US-Africa Trade Under AFCFTA

Chukwudi Ikwueze, Queensborough CC/CUNY, chuikwueze@aol.com

Discussant: Kpoti Kitissou, kpoti.kitissou@oneonta.edu

Condom, Promiscuity, and HIV Infection: Evidence from Southern Africa

Kpoti Kitissou, SUNY Oneonta, kpoti.kitissou@oneonta.edu

Discussant: Kenneth Liao, liaok@farmingdale.edu

The Social Costs of Trade: Death and Declining Distance

David Vitt, Farmingdale State College, vittdd@farmingdale.edu

Discussant: Chukwudi Ikwueze, chuikwueze@aol.com

BLOCK D Saturday 2:35 – 3:55

Session D1 – **Sponsored Session: Online Resources for your Economics Classroom**

WSO 100

Waymaker and the Continuous Improvement of OER: Affordable, Effective Courseware for Principles of Economics

sponsored by *Lumen Learning*

<https://lumenlearning.com/>

In this hands-on session, you will see how Waymaker courseware makes OER easy to implement as well as effective for instructors and students. Dr. John Kane, Professor, Department of Economics and Director of the Center for Excellence in Learning and Teaching at SUNY Oswego will share his initial impressions in teaching with Waymaker this fall term. Attendees who bring a device will be invited to explore the courses and content for Principles of Macroeconomics and Microeconomics right in the session.

Further, we will present how Waymaker makes it possible to use learning data to identify where content improvements are needed. You will then learn how Lumen works collaboratively with faculty to develop and test improvements aimed at strengthening learning, all while reducing costs to students. Finally, we will outline Lumen’s partnership with the SUNY system to make these courses available at no cost to all SUNY students.

Common Sense Economics: A curriculum for economics and personal finance

sponsored by *Common Sense Economics*

<https://commonsenseeconomics.com/>

To effectively engage today's young people, the Common Sense Economics author team pays very close attention to their revealed preferences for multimedia learning spaces. Therefore, we offer all adopters a course shell comprised of 17 core modules. Each module includes a list of key topics, short video clips, podcasts, interactive exercises, "social media" discussion topics, PowerPoint slides, and engaging assignments. The course shell helps seasoned and new course instructors bring students to a place where they can learn by reading, watching, listening, and doing. The overall design of the course provides the proper incentives to advance students along their economics and personal financial learning curves, finish the course, and offer positive reviews. The CSE course shell makes economics come alive for students.

Session D2 –**Policy Analysis** – Lauren Calimeris, chair lcalimeris@sjfc.edu

WSO 101

Analyzing Intra-African Trade Under AFCTA

Chukwudi Ikwueze, Queensborough CC/CUNY, chukwueze@aol.com

Discussant: Richard Kyung nycrick@gmail.com

Study on the Labor Force, Automation, and the Economic Growth of a Developing Country

Richard Kyung, RISE-CRG NJ nycrick@gmail.com

Discussant: Yutian Yang, yy364@economics.rutgers.edu

Quantity Promotes Quality? "Impact of Sibship Size on Students" Academic Performance in China

Yutian Yang, Rutgers University, yy364@economics.rutgers.edu

Discussant: Lauren Calimeris, lcalimeris@sjfc.edu

Session D3 – **Firms** – Michael McAvoy, chair Michael.McAvoy@oneonta.edu

WSO 102

Managerial Performance of a Female-Owned and Home-based Firm

Katarzyna Platt, SUNY College at Old Westbury, plattk@oldwestbury.edu

Discussant: Joan Nix, joan.nix@qc.cuny.edu

Net Neutrality and Its Repeal: Small Firm Shareholders Shrug and Large Firm Shareholders Turn

Joan Nix, Queens College (CUNY), joan.nix@qc.cuny.edu

Discussant: Kai Chen, chenk@oneonta.edu

The Roles of Marketing in Commercial Banks—Evidence from US Bank Holding Companies

Kai Chen, SUNY Oneonta, chenk@oneonta.edu

Discussant: Katarzyna Platt, SUNY College at Old Westbury, plattk@oldwestbury.edu

Richard A Posner: An Antitrust Judicial Entrepreneur

Sean Shannon, SUNY Oneonta, Sean.Shannon@oneonta.edu

Discussant: Michael McAvoy, Michael.McAvoy@oneonta.edu

Session D4 – **Applied Micro** – Brid G. Hanna, chair bxggse@rit.edu

WSOON 104

What is Behind of the Hourly earnings of Hispanic Immigrant Workers in the U.S.? Clustering for Quantile Regression Analysis

Aleida Cobas-Valdés, University of the Basque Country, aleida.cobas@ehu.eus

Discussant: Brid G. Hanna, bxggse@rit.edu

New data for estimating the relationship between guns and crime

Brid G. Hanna, Rochester Institute of Technology, bxggse@rit.edu

Discussant: Manimoy Paul, mpaul@siena.edu

Investigating the factors that affect Risk of Car Crash fatality in the USA

Manimoy Paul, Siena College, mpaul@siena.edu

Coauthor: Nikolas Boesenber, Sienna College

Discussant: Dave Pate, dpate@sjfc.edu

4:00 – 5:15 pm NYSEA Business Meeting

WSOON 102

All are welcome.